

According to Pew Research Center, 76% of online adults use social networking sites.  
What does today's online consumer think of your business?

Menu	Starter Kit	Get the Word Out	Dominate your Market
Social Media Management	Facebook only	Up to 2 platforms	Up to 3 platforms
Monthly hours	Up to 8 hours	Up to 12 hrs	Up to 16 hrs
Social Media Content Creation	Included	Included	Included
Monthly Report	Included	Included	Included
Website Management	*	Updates only - up to 1 hour per month	Updates only - up to 2 hour per month
Press Release	Provide template	Template + Media List	Write and distribute one release
Crisis Management	*	Crisis Communication Plan template + 1 advising hour*	Crisis Communication Plan template + 1 advising hour*
Social Media Coverage at Events	*	*	*
Advertising (Digital, Print, Radio, TV, Billboard)	*	*	*
Graphic Design (logos, newsletter, flyers, etc.)	*	*	*
Email Blast Creation	*	*	*
PowerPoint Presentation Development	*	*	*
Media Training	*	*	*
Reduced Hourly Rates	\$225/hr (principal) \$125/hr (associate)	\$225/hr (principal) \$125/hr (associate)	\$225/hr (principal) \$125/hr (associate)
Contract Duration	Minimum 6 months	Minimum 6 months	Minimum 6 months
Monthly Contract Price	\$800	\$1,500	\$2,000

\*Consulting service available at reduced hourly rate for our Business Growth Plan clients - \$225/\$125

*"The team at Providence has rocked our social media – lighting up our events online, connecting with our members, community and sponsors while growing our following and our brand!"*  
– Nick Ortiz, President/CEO, Greater Bakersfield Chamber of Commerce

**Call or email today to schedule a strategy session!**