



CAPABILITIES STATEMENT



2600 F Street
Bakersfield, CA 93301
661-327-1698
www.provconsult.com



COMPANY PROFILE



Providence Strategic Consulting, Inc. (PSCI) is a full-service, certified woman-owned public relations firm in Bakersfield, California. PSCI has experience in regional as well as statewide campaigns and specializes in creating modern and effective digital marketing and advertising campaigns, stakeholder and public outreach as well as media relations. PSCI was founded on a passion for business – a recognition that the risk-takers, entrepreneurs and employers need creative and effective support for their endeavors.

PSCI assists clients with strategic marketing campaigns, engaging the media, winning project approvals and securing key endorsements. PSCI knows how to build a grassroots effort that will effectively impress the targeted audience - maintaining exceptional relationships with key stakeholders, media, elected & appointed officials and lobbying on behalf of our clients.

PSCI has managed numerous issues and eight statewide ballot initiative campaigns in California – all successful at the ballot box.

In addition, the PSCI team has developed and executed strategic plans to assist clients undergoing CEQA review in complicated - and sometimes controversial - project EIR's. From neighborhood residents and interest groups to business and taxpayer advocates, PSCI knows how to create a dynamic alliance and ensure that stakeholders are informed. Providence understands that the most persuasive message that decision makers hear are those delivered by their constituents.

CORE COMPETENCIES

- ✓ Targeted Marketing & Digital Advertising Campaigns
- ✓ Crisis Management
- ✓ Event Management
- ✓ Website Design & Management
- ✓ Public Policy Advocacy
- ✓ Social Media
- ✓ Governmental Relations
- ✓ Public & Stakeholder Outreach
- ✓ Market Research

PAST PERFORMANCE

Buena Vista Water Storage District
E&B Natural Resources Corp – *Famoso Hills Ranch Water Project*
Oildale Mutual Water Company – *Successful Election of Board Majority*
Riverlakes Proposed Multi-Use Trail
Kern Citizens for Energy
Central Valley Energy Coalition
Amtrak – San Joaquin Joint Powers Authority
Valley Water Management Company
Weber Merritt – *We R Here Coalition*
Measure K – *Friends of Kern High Schools*
Broadband for America (DCI)
American Hospital Association
Water Association of Kern County – *Don't Be That Guy* water conservation campaign

KEY DIFFERENTIATORS

- 23+ Years of Public/Govt Affairs Experience
- Strategic Approach – Research-Based and Data-Driven
- Results-Oriented and Measured against KPIs
- Proven Successful Government Affairs and Legal Team

COMPANY DATA

Structure: Subchapter S (S Corporation)
Duns #153312348
NAICS 541613, 541810, 541820, 541830

CERTIFICATIONS/KEY INFORMATION

Women-Owned Business Enterprise (WBE) #15060183

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