



## CAPABILITIES STATEMENT



2600 F Street  
Bakersfield, CA 93301  
661-327-1698  
[www.provconsult.com](http://www.provconsult.com)



# COMPANY PROFILE



**Providence Strategic Consulting, Inc. (PSCI)** is a full-service, certified woman-owned public relations firm in Bakersfield, California. PSCI has experience in regional as well as statewide campaigns and specializes in creating modern and effective digital marketing and advertising campaigns, stakeholder and public outreach as well as media relations. PSCI was founded on a passion for business – a recognition that the risk-takers, entrepreneurs and employers need creative and effective support for their endeavors.

PSCI assists clients with strategic marketing campaigns, engaging the media, winning project approvals and securing key endorsements. PSCI knows how to build a grassroots effort that will effectively impress the targeted audience - maintaining exceptional relationships with key stakeholders, media, elected & appointed officials and lobbying on behalf of our clients.

PSCI has managed numerous issues and eight statewide ballot initiative campaigns in California – all successful at the ballot box.

In addition, the PSCI team has developed and executed strategic plans to assist clients undergoing CEQA review in complicated - and sometimes controversial - project EIR's. From neighborhood residents and interest groups to business and taxpayer advocates, PSCI knows how to create a dynamic alliance and ensure that stakeholders are informed. Providence understands that the most persuasive message that decision makers hear are those delivered by their constituents.

## CORE COMPETENCIES

- ✓ Targeted Marketing & Digital Advertising Campaigns
- ✓ Crisis Management
- ✓ Event Management
- ✓ Website Design & Management
- ✓ Public Policy Advocacy
- ✓ Social Media
- ✓ Governmental Relations
- ✓ Public & Stakeholder Outreach
- ✓ Market Research

## PAST PERFORMANCE

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Buena Vista Water Storage District  
E&B Natural Resources Corp – *Famoso Hills Ranch Water Project*  
Oildale Mutual Water Company – *Successful Election of Board Majority*  
Riverlakes Proposed Multi-Use Trail  
Kern Citizens for Energy  
Central Valley Energy Coalition  
Amtrak – San Joaquin Joint Powers Authority  
Valley Water Management Company  
Weber Merritt – *We R Here Coalition*  
Measure K – *Friends of Kern High Schools*  
Broadband for America (DCI)  
American Hospital Association  
Water Association of Kern County – *Don't Be That Guy* water conservation campaign

## KEY DIFFERENTIATORS

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- 23+ Years of Public/Govt Affairs Experience
- Strategic Approach – Research-Based and Data-Driven
- Results-Oriented and Measured against KPIs
- Proven Successful Government Affairs and Legal Team

## COMPANY DATA

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Structure: Subchapter S (S Corporation)  
Duns #153312348  
NAICS 541613, 541810, 541820, 541830

## CERTIFICATIONS/KEY INFORMATION

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Women-Owned Business Enterprise (WBE) #15060183

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